

WellPoint Energy Broker

An Oil & Gas Trading Solution

The marketing and transportation of hydrocarbons are crucial to the profitability of the energy industry and any slight miscalculation of volumes or pricing can be devastating to a company's bottom line. It is therefore imperative that businesses are armed with tools to capture and analyse operational data to maximise your profitability.

As your industry grows and changes, midstream oil and gas organisations are demanding that their independent NGL, crude and natural gas business verticals be integrated to provide a single view of your business, and to offer accurate profitability detail at the commodity level. Cross-commodity trading on a single contract, along with 'business time' reporting to concisely understand your net positions, is gaining momentum and soon will be the business standard around the world.



The Highlights

- Configurable and scalable for your business
- Fuels growth through precision integration
- Optimised systems and resource usage
- Improved business insight
- Finely tuned business productivity
- Supports industry and regulatory compliance

Technical Functionality

WellPoint Energy Broker works on an ERP platform and is powered by **Microsoft Dynamics AX**. Capitalising on the modular, configurable and scalable capabilities of Dynamics, this solution is a multi-commodity, multi-currency and multi-language marketing system that will revolutionise how you do business.

As a Gold Certified Partner we specialise in the selection, implementation and support of Microsoft Dynamics AX to solve the financial and business management needs of our clients. We have significant experience in the implementation of Microsoft Dynamics AX, as well as other integrated Microsoft solutions such as Microsoft Dynamics CRM.

Microsoft Dynamics AX is an integrated, adaptable business management solution that helps you and your people make business decisions with greater confidence. It works like and with familiar Microsoft software, automating and streamlining business processes and connecting you with global customers, business partners and subsidiaries.



The Solution In Depth



WellPoint Energy Broker is the energy industry's first multi-commodity software solution designed to integrate the trading, marketing, transportation, risk management, accounting and business management departments of midstream oil and gas and mining enterprises. Easily configurable to meet the unique demands of your business, WellPoint Energy Broker puts you in control and empowers you to evolve the application as the industry and your company changes.

Streamlined Enterprise Visibility

As organisations evolve over time, understanding the relationship between business units and affiliates becomes very challenging. WellPoint Energy Broker's world-class architecture leverages inter-company and virtual-company functionality to bring the picture into focus and ensures that your organisation is streamlined to complete its marketing functions.

Business Configurable to Meet Your Needs

No matter what your business focus: producer, marketer or both, WellPoint Energy Broker is equipped to manage your business. The inherent configurability of the solution puts you in control of the business view your company requires, and effortlessly manages your commodity movement from wellhead to market.

Tailored Performance Management and Optimisation

WellPoint Energy Broker enhances your business's ability to look to the future and understand the past by offering near real time analytical reporting tools across your commodity verticals. With WellPoint Energy Broker the tasks of managing your risk, optimising economic performance and streamlining transactions are in your control and on your business's terms.

New Business Perspectives Promote Creativity

By consolidating your distinct NGL, gas and crude marketing disciplines, WellPoint Energy Broker enables your organisation to complete multi-commodity deals on a single contract and encourages your traders to explore creative contract alternatives to reach higher performance targets.

Multi-Currency, Multi-Unit, Multi-Language

WellPoint Energy Broker is fully equipped to handle the local, national and international requirements of your business. At the click of a button WellPoint Energy Broker can be translated to another language and the currency and units updated to reflect the standards of the region of operation.

"WellPoint Energy Broker can fuel growth, improve business insight and systemise your productivity, all whilst supporting oil & gas industry compliance regulations."



WellPoint Systems Incorporated

WellPoint Systems is dedicated to solving the unique challenges faced by companies in the oil & gas, mining & exploration, chemical and utilities industries. Founded in Canada in 1997, WellPoint Systems develop unique software technology that is now provided in more than sixty countries. The WellPoint solutions enable over 250 clients to reap the benefits of technology in order to capitalise on the opportunities their industries present.